

NEW ADS NAME CONGRESS AS “WORST CLASS” ON CLIMATE CHANGE

Ads from Moms Clean Air Force Note Congress’ inaction is hurting children

Ads to Run in DC Taxis through end of comment period for Clean Power Plan

Washington, DC—This Congress is one of the worst in history on climate change issues.

That’s the word of the Capitol Kids Newscast, the school-age newscasters in new ads from Moms Clean Air Force. The 30-second ads, which began running this weekend in all 2,300 officially-registered Washington, DC taxi cabs, feature a young girl and boy anchor noting that, “It looks like grownups just expect us to hold our breath until they do the right thing.”

“It’s kids who suffer the most when Congress refuses to take action on climate change,” said Dominique Browning of Moms Clean Air Force. “Children’s young bodies are still developing, which means they’re more susceptible to respiratory infections that come as a result of increased air pollution. We know the EPA’s Clean Power Plan would cut the carbon pollution that causes climate change—but the House of Representatives has voted hundreds of times to *block* needed action. That means more sick kids, more absences from school, and more moms and dads caring for ailing children. Who wants that?”

The ads will run for the next four weeks, or through the end of the comment period on the Clean Power Plan. They can be viewed online [here](#). The complete script with backup is below.

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“Capitol Kids Newscast” Climate Action Campaign: September 2014	
VISUAL / AUDIO	CITATION
Visual: Full screen graphic into CKN logo. Transition to lower 1/3 news bug over kids that reads: “Capitol Kids News Back to School on Climate Change	
Visual: Boy and girl at desk. Audio: Boy: Welcome back. Today’s top story: The returning Congress is one of the worst classes in history on climate change.	113th House Of Representatives Has Voted 217 Times To Block Action To Address Climate Change. According to the House Committee on Energy and Commerce as of July 31, 2014, “To date, the House of Representatives has voted 217 times to block action to address climate change, to halt efforts to reduce air and water pollution, to undermine protections for public lands and coastal areas, and to weaken the protection of the environment in other ways.” [House Committee on Energy and Commerce, The Anti-Environment Record of the 113th House of Representatives, 7/31/14]

	<p>ThinkProgress: 58 Percent Of Congressional Republicans Refuse To Accept Climate Change Science. According to ThinkProgress, “Climate change is happening, humans are the cause, and a shocking number — over 58 percent — of congressional Republicans refuse to accept it. 163 elected representatives from the 113th Congress have taken over \$58.8 million from the fossil fuel industry that is the driving force behind the carbon emissions that cause climate change. They deny what over 97 percent of climate scientists say is happening — current human activity creates the greenhouse gas emissions that trap heat within the atmosphere and cause climate change. And their constituents are paying the price, with Americans across the nation suffering 430 climate-related national disaster declarations since 2011.” [ThinkProgress, 6/26/13]</p>
<p>Video: Girl takes a puff from an inhaler, boy reacts, nodding.</p> <p>Girl breathes out.</p> <p>Audio: Girl: That means more asthma attacks and more kids going to the nurses office.</p> <p>Boy: It looks like grownups expect us to hold our breath until they do the right thing.</p>	<p>Children Are More Susceptible To Air Pollution. According to the American Lung Association 2012 State of the Air report, “In addition, the body’s defenses that help adults fight off infections are still developing in young bodies. Children have more respiratory infections than adults, which also seems to increase their susceptibility to air pollution.” [American Lung Association, State of the Air Report, 2014]</p> <p>Clean Power Plan Would Prevent 3,700 Cases Of Bronchitis In Children And 180,000 School Absences. According to a June 2014 report by the White House, by 2030 the Clean Power Plan would prevent: 3,700 cases of bronchitis in children and 180,000 school absences. [White House, Health Impacts of Climate Change on Americans, June 2014]</p> <p>Instituting Clean Power Plan Would Result In 72,000 Fewer Absences In The First Year. According to a June 2014 report by the White House, “From the soot and smog reductions alone [in the Clean Power Plan], for every dollar invested through the Clean Power Plan, American families will see up to \$7 in health benefits. In the first year that these standards go into effect, up to 100,000 asthma attacks and up to 2,100 heart attacks will be prevented. These standards will also help more</p>

	<p>kids to be healthy enough to show up to school – with up to 72,000 fewer absences in the first year. The benefits increase each year from there.” [White House, Health Impacts of Climate Change on Americans, June 2014]</p>
<p>Visual: Girl and Boy at desk</p> <p>Audio: Girl: coming up next: find out why the EPA’s Clean Power Plan is getting high marks for protecting public health.</p>	<p>Clean Power Plan Would Prevent 6,600 Premature Deaths; 150,000 Asthma Attacks In Children. According to the EPA, “The Clean Power Plan will lead to climate and health benefits worth an estimated \$55 billion to \$93 billion in 2030, including avoiding 2,700 to 6,600 premature deaths and 140,000 to 150,000 asthma attacks in children.” [EPA, Clean Power Plan Fact Sheet, 6/2/14]</p> <p>Clean Power Plan Would Protect Children And Other Vulnerable Americans. According to the EPA, “This flexible proposal protects children and other vulnerable Americans from the health threats posed by a range of pollutants and will move us toward a cleaner, more stable environment for future generations while ensuring an ongoing supply of the reliable, affordable power needed for economic growth.” [EPA, Clean Power Plan Benefits Fact Sheet, 6/2/14]</p>
<p>September 2014</p>	